# Supporting equity with better data.

An aid application centered in a mission to bring equity to the process of paying for college and lower financial barriers to college access and completion. CSS Profile® helps enroll and retain students with the power of efficient, economically grounded financial aid solutions.



Designed by financial aid professionals for financial aid professionals, CSS Profile is more than an application. It is rooted in creating equitable practices for nonfederal institutional aid and a commitment to student access. CSS Profile balances the need to gather a fuller picture of a family's financial circumstances with dynamic technology that streamlines the process for students.



## Access

Undergraduate students residing in the U.S. with family incomes up to \$100,000 complete the application free of charge



# Equity

Allows institutions to more easily identify students who need institutional funds to enroll and succeed

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# Efficiency

Reduces barriers with a single form used by hundreds of institutions, eliminating timeconsuming, repetitive aid applications

Data-driven aid for today's students. collegeboard.org/cssprofile

# Advancing a lighter application option & adapting to **FAFSA®** simplification.

CSS Profile will include estimated Federal Methodology using the new Student Aid Index (SAI) requirements and will offer a lighter application option for an expanded pilot program.



Key	facts	for
CSS	Profil	e

Opens each year on October 1

Unlocks access to over \$10 billion annually in institutional aid

Delivers key data calculations beyond the FAFSA, including number in college

### **Pilot Program Aims to Further Reduce Barriers**

#### About the Pilot

A CSS Profile pilot program enters year two with over 50 schools in the 2024-25 application cycle. The pilot reduces the overall number of questions an applicant may answer by half.

#### **Feedback from Families**

"Families reached out because the app was easier than prior years. Families were thrilled it was intentional."

- Feedback from a pilot school

#### **Initial Outcomes**

With 19 institutions in the year one pilot, more than 26,000 applicants completed the lighter application for the 2023-24 aid year.

#### **Increasing Student Opportunity**

90% of survey respondents agree the lighter application connects students to college opportunities to which they may not otherwise have access.

Interested in implementing CSS Profile or learning more about the streamlined application? Contact us at CSSProfile@collegeboard.org

Learn more at collegeboard.org/cssprofile