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## Landscape™ Appropriate Usage Guidelines

All colleges using Landscape™ agree to adhere to the following appropriate use principles:

### Colleges agree that:

- ◆ Landscape is to be used only as supplemental information to the large amount of individual information contained in the application.
- ◆ The general neighborhood and high school information will never replace student-specific application information.
- ◆ The information in Landscape will never be used as a primary or sole determinant of an admission decision.

### Colleges agree to:

- ◆ Participate in collaborative research to improve the resource and track and understand the impact of its use on admissions, enrollment, and retention.
- ◆ Ensure that all staff who review applications receive training on the appropriate use of Landscape.
- ◆ Abide by the ethical standards set forth by the National Association for College Admission Counseling (NACAC) for the practice of admissions.